Global emerging markets
Some of the world’s fastest growing economies

What are emerging markets?
An emerging market economy is simply one transitioning from a low to middle income to high income. It shares some characteristics with more developed economies – which helps to smooth its path to development.

Emerging markets are the powerhouse of the world economy contributing more than half of global GDP, and expected to grow.

Significant contributor to global GDP, yet under-represented in global indices
Emerging markets represents just 11.3% of the MSCI All Country World Index

Where’s the growth coming from?

There are still plenty of productive workers to keep the economy running and fewer retirement age workers to support.

Younger workforce – median age

Brazil 32 years  India 25 years  South Africa 27 years

Source: CIA World Factbook 2017

China’s growing middle class

As more of these productive aged workforce find meaningful work, they also tend to have more disposable income which means we’re seeing a new middle class rising out of emerging markets – supporting increased consumption and support for financial services and other sophisticated products and services.

Middle class population

2009

2030

73% Predicted to reach 850m in 2030


Types of companies you can access

Today, emerging market economies are home to some of the world’s most innovative companies.

Many of these companies can also be found in the Fidelity Global Emerging Markets Fund

Itaú Unibanco is the largest private sector bank in Brazil and is ranked by Forbes as one of the largest companies in the world and has nearly 60m clients.

Tencent is a tech company which has a billion user eco-system, owns messaging app WeChat and a mobile gaming franchise.

Tata is a family of companies that covers cars and consulting, software and steel, chemicals, tea and coffee, and hotels.

Samsung is one of the kings of the mobile world bringing innovation into countless markets going well beyond just mobile and electronics.

Clicks Group includes market leading retail brands with stores across southern Africa.

Taiwan Semiconductor Manufacturing has been at the forefront of chip design since the early 80s and today produces chips for some of the largest clients in the world i.e. Apple.

Source: Fidelity International, MSCI ACWI and MSCI EM Index.

20 years’ experience in emerging markets

Fidelity is an active fund manager who has been investing in emerging markets for more than 20 years. We use insights from our investment experts located on-the-ground in emerging markets, to make smarter investment decisions.

23 portfolio managers across Asia

48 research analysts across Europe and Asia covering Emerging Markets

“...We really get up close and personal with a huge number of companies in EMEA, Latin America and Asia. I think the best way we can add value to clients is to know these companies in detail and find those good businesses and manage the volatility accordingly.”

Alex Duffy, Portfolio Manager
Fidelity Global Emerging Markets Fund since 2013

Whether you’re a first time investor or an investment professional, you can access Fidelity’s investment expertise in the way that best suits your individual needs.

To learn more about the Fidelity Global Emerging Markets Fund, visit fidelity.com.au or call us on 1800 044 922.