

For immediate release

Australia's top SMSF businesses recognised in national awards program

Key points:

- Annual independent report recognises country's best SMSF service providers
- Over 1,000 professionals surveyed nationwide
- SMSF industry one of the fastest growing sectors in financial services

Friday 10 July 2015. Australia's leading self-managed super fund (SMSF) service providers have been announced at the SMSF Awards 2015.

The awards, an initiative of professional services publication *SMSF Adviser*, aims to identify the best performing operators servicing SMSF professionals today. *SMSF Adviser* is published by multi award-winning media business, Sterling Publishing.

Now in its second year, the SMSF Awards gives SMSF practitioners the chance to rate the service providers that are integral to managing and growing an SMSF, such as Australian equities fund managers, global equities fund managers, SMSF loan providers and SMSF insurance providers.

This year, international financial powerhouses through to small specialised organisations won recognition across 13 award categories.

For the second year running, Macquarie was a standout performer, taking out the Fixed Income Provider award category and the SMSF Loan Provider category, as well as being highly commended in the SMSF Term Deposit Provider category.

As well as the strong performance by Macquarie, other award winners included NowInfinity for SMSF Deed Provider, Super Concepts for SMSF Administrator and Perpetual for Australian Equities Provider.

According to Terry Braithwaite, associate publisher of *SMSF Adviser*, securing a coveted SMSF Award is a milestone for any business and confirms its level of commitment to the sector.

"With over one million SMSF members now controlling over \$550 billion in assets, SMSF service providers play an essential role in growing this burgeoning sector of Australia's financial services industry," Mr Braithwaite said.

"These awards are based on experiences and insights from a variety of SMSF practitioners and recognise those companies that are delivering exceptional service and setting a benchmark for excellence in this sector," he added.

SMSF Adviser
SMSF
AWARDS

To determine the winners of this year's SMSF Awards, *SMSF Adviser* sent a carefully constructed survey to its database of SMSF professionals. This year, the survey attracted 1,063 participants.

SMSF Adviser worked with an advisory board comprising seven leading client-facing SMSF practitioners to develop the survey.

The research methodology was designed, managed and assessed by Sterling Publishing's in-house research team.

For the full list of winners and highly commended companies, please see the table below.

AWARD	WINNER	HIGHLY COMMENDED
SMSF Deed Provider	NowInfinity	Topdocs
SMSF Software Provider	Class Super	BGL
Actuarial Certificate Provider	Accurium	Heffron SMSF Solutions
SMSF Audit Provider	ASF Audits	Engage Super Audits
SMSF Administrator	Super Concepts	Multiport
ETF Provider	Vanguard Australia	State Street Global Advisors
SMSF Insurance Provider	AIA Australia	TAL
Fixed Income Provider	Macquarie Investment Management	Colonial First State
Australian Equities Provider	Perpetual	Fidelity
Term Deposit Provider	ING Direct	Macquarie
Global Equities Provider	Magellan Asset Management	Platinum Asset Management
Investment Platform Provider	CommSec Adviser Services	BT
SMSF Loan Provider	Macquarie	St George

Full commentary from award winners is available in the July issue of *SMSF Adviser*

For further details on the SMSF Awards, please contact:

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